

THE 'SHED LIGHT' PROJECT

EXPRESSION OF INTEREST

www.fedsquare.com/thelightinwinter



ABOUT 'THE LIGHT IN WINTER' FESTIVAL

The Light in Winter 2012 at Federation Square is entering its 6th year. This winter festival is centred around 'light' and brings together cutting edge artists, designers and communities from many backgrounds to explore and creatively realise ideas about light, enlightenment and hope. This year's program is set to feature an unprecedented level of collaboration with Melbourne's creative, lighting and design sectors in a high-profile, socially-minded new initiative.

The Light in Winter is produced by Fed Square Pty Ltd in partnership with a range of organisations including sponsors, suppliers, community groups and professionals from the creative and design sectors and is under the Artistic Direction of Robyn Archer, one of Australia's most beloved and successful artists. The burgeoning program is now a high-profile annual event in Melbourne, and has national and international recognition.

In 2012 the program will see all activities, workshops, performances and displays anchored around a number of key installations and they will be infused with the theme of 'the word', which will facilitate a variety of public engagements throughout the month – art installations, performances, readings of iconic texts, community calligraphy and tattoo demonstrations, and much more.

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Fed Square Pty Ltd and Electrolight are excited to announce a joint initiative for the 2012 The Light in Winter Festival.

A focal project this year will be the presentation of 10 'Light Sheds(or pods)' – unique, illuminated shelters, which will occupy the main square for the duration of the Festival from 1 June – 1 July.

The idea is for these sculpted/designed shelters to be visible and publicly accessible hubs of activity. Various community groups will be able to engage the general public in or around the 'Light Sheds' through activities based around the Festival theme of the written or spoken word. The 'Light Sheds' will be a prominent, active part of The Light in Winter and a highly visible attraction at Fed Square for the entire month of June.

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Architects, designers (of all disciplines), design enthusiasts, as individual companies or collectives, are invited to submit a design for a 'Light Shed' that may be chosen for inclusion in The 'Shed Light' Project. If you are interested in participating you will need to complete the Expression of Interest process (see details below).

It is important to consider this year's festival themes of Light and 'The Word' in your designs. The use of all light sources may also be considered. Additional design criteria are listed below.

DESIGN FEE AND EXPOSURE

Successful applicants for The 'Shed Light' Project will be offered design and construct fees of AUD\$2,000. This is a contribution towards:

- Design/Concept Development
- Construction (Materials and labour)
- Delivery and Installation

Successful applicants will have the opportunity to display branding on/near their 'Light Shed'. Company branding will also be displayed on all The Light in Winter collateral and on Fed Square's Big Screen throughout the month.

Successful applicants will receive invitations, and be encouraged to attend various industry networking and VIP functions held throughout the Festival.

The 'Shed Light' Project will be filmed, documented and displayed on Fed Square public screens and website.

DESIGN CRITERIA

All 'Light Sheds' must be:

- Able to be assemble on site between 28-31 May 2012
- Structurally sound and free standing
- Weatherproof and watertight
- Able to accommodate between min 2 to max 8 people
- Maintained by the team – next day turn around (if installation fails)
- OHS Compliant
- Electrically compliant (must be tagged and tested by a qualified electrician)
- Power cabling to suit on site power supply

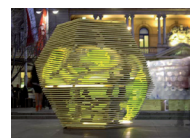
Applicant Teams are expected to provide:

- All expertise and personnel required to design and realise a 'Light Shed' at Fed Square
- All materials to construct and maintain their 'Light Shed'
- Detailed planning and documentation relating to the structural and mechanical integrity, wind rating and weight loading of the objects
- Promotional/branding material

Fed Square will provide:

- Insurance and public liability for the installation*
- Programme for Installation (Electrolight to assist)
- Site Management (for bump in and bump out)
- Electrical supervisor on site
- Security for structures post opening
- Final engineering sign-off relating to the structures coming on-site

*Insurance claims due to a fault with the 'Light Shed' will not be covered



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ASSESSMENT

Applications will be assessed on the following criteria:

- Creativity
- Interpretation/Incorporation of Festival themes and events
- Structural Viability & Innovation
- Delivery Method (construction timeline)

If your application is selected you will be notified via email (see dates below). The curators' decision will be final and no correspondence will be entered in to.

SPONSORS

You may seek additional support via sponsor/s for your installation. Any sponsorship will need to be approved by Fed Square. Please specify the name of each sponsor you are considering for your 'Light Shed'.

HOW TO APPLY

All applications must be sent electronically to Renee Dudfield at lightshedproject@fedsquare.com with file sizes no greater than 5MB (including images). Please send an email to the address above or call 03 9655 1900 if you have any enquires regarding the application process.

EOI Submission to include:

- 250 word synopsis or Statement of Intent of the 'Light Shed'
- A short bio of the applicant team
- Concept Sketch
- Reference images
- Indicative costing
- Dimensioned drawing
- Materials Schedule (materials must be fire retardant)

Applications to be submitted by 5pm, 9 March 2012

KEY DATES

09 March 2012	Deadline for Applications
16 March 2012	Successful applicants notified
06 April 2012	Initial design details due from Participants
27 April 2012	Final design and fabrication details due from Participants
28 May – 31 May 2012	Bump in
1 June 2012	The Light in Winter Festival commences
30 June 2012	The Light in Winter Festival concludes

CONCLUSION

We are excited to offer you this unique opportunity to be part of The 'Shed Light' Project and look forward to receiving your submission.

Please send an email to lightshedproject@fedsquare.com if you have any enquires regarding the application process.

